



MEDIA ADVISORY/ PHOTO OPPORTUNITY

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WHAT'S GOING ON AT MOONEY'S BAY PARK?

The Tim Hortons Ottawa Dragon Boat Festival Builds Festival Village This Week

OTTAWA, June 13, 2011 – What's going on at Mooney's Bay Park? The Media is invited as the Tim Hortons Ottawa Dragon Boat Festival (THODBF), the largest dragon boat festival in North America, takes over Mooney's Bay Park and begins building the festival village this week in time for the festivities to begin on June 17-19.

What: Each year over 5,000 dragon boat paddlers and over 70,000 spectators visit the Tim Hortons Ottawa Dragon Boat Festival over three days to compete and enjoy free family entertainment. It takes a full week to create the festival village including docks, tents, stages, electricity, sanitation and everything need to be operational for three days. Everything is shipped to Mooney's Bay Park and built by hand. This is an excellent opportunity to get a behind-the-scenes look at the creation of a festival village and the logistics involved with putting on a festival.

When: Set-up begins on Saturday, June 11 with the majority completed by Wednesday, June 15.

- Saturday, June 11 – Docks are installed
- Sunday, June 12 – construction on the main tent begins
- Saturday, June 12 – village tents are set-up and topped
- Monday, June 13 – construction on site stages begins.

Where: Mooney's Bay Park. Media can access parking at the Terry Fox parking lot located at Ridewood and Riverside.

Who: Festival Staff and Executive Director, John Brooman will be available. Contractors, suppliers, sponsors and volunteers who help create the festival village will be onsite working to get the village operational.

About the Tim Hortons Ottawa Dragon Boat Festival

The Tim Hortons Ottawa Dragon Boat Festival is the largest festival of its kind in North America and is one of Ottawa's must-attend summer events. This 3-day festival is hosted at Mooney's Bay Park from June 17-19 and features non-stop dragon boat racing, with 190 team and 5000 paddlers. Over 70,000 spectators take in cultural activities, live music, a variety of vendors/exhibits and family-oriented entertainment. For more information, visit www.dragonboat.net, www.facebook.com/ottawadragonboat, www.twitter.com/ottdragonboat.

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