



## MEDIA ADVISORY/ PHOTO OPPORTUNITY

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**CONTACT:**

Meaghan Davis

Development Officer

[development@dragonboat.net](mailto:development@dragonboat.net)

613-238-7711 x221

### KICK-OFF THE FESTIVAL SEASON

#### With The Tim Hortons Ottawa Dragon Boat Festival Annual Launch Party

**OTTAWA, May 19, 2011** – The Media is invited to kick-off the festival season with the annual Tim Hortons Ottawa Dragon Boat Festival (THODBF) Launch Party at the Bell Media Market Mall on Thursday, May 26 from 6 pm to 8 pm. There will be live entertainment, refreshments and an opportunity to mingle with paddlers, corporate supporters, charity representative and festival staff.

**What:** Tim Hortons Ottawa Dragon Boat Festival Launch Party

**When:** Thursday, May 26 from 6 pm to 8 pm

**Where:** Bell Media Market Mall – 87 George St in the Byward market

**Who:** Festival Staff, Executive Director, John Brooman will be on hand along with paddlers. Corporate supporters and supplier representatives will be present as well as representatives from some of the seven charities that the Ottawa Dragon Boat Foundation is supporting this year: Sens Foundation/Project S.T.E.P, CHEO, Ottawa Humane Society, Bruyere Foundation, ArtsSmarts and Debra Dynes Family House.

#### About the Tim Hortons Ottawa Dragon Boat Festival

The Tim Hortons Ottawa Dragon Boat Festival is the largest festival of its kind in North America and is one of Ottawa's must-attend summer events. This 3-day festival is hosted at Mooney's Bay Park from June 17-19 and features non-stop dragon boat racing, with 190 team and 5000 paddlers. Over 70,000 spectators take in cultural activities, live music, a variety of vendors/exhibits and family-oriented entertainment. For more information, visit [www.dragonboat.net](http://www.dragonboat.net), [www.facebook.com/ottawadragonboat](http://www.facebook.com/ottawadragonboat), [www.twitter.com/ottdragonboat](http://www.twitter.com/ottdragonboat).

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