



Tim Hortons Ottawa Dragon Boat Festival  
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Attention: News/Community Assignment Desks:

## **MEDIA ALERT – FIFTY FT. DRAGON BOAT ON WHEELS ENTERS ST. PATRICK’S DAY PARADE**

Ottawa, March 12<sup>th</sup>, 2010

**What:** Tim Hortons Ottawa Dragon Boat Parade Float

**Who:** Tim Hortons Ottawa Dragon Boat Festival staff, board and paddlers

**When:** Saturday, March 13<sup>th</sup> 2010  
11:00am – 12:00 pm

**Where:** Leaves Parade Headquarter (City Hall)

Parade begins at Ottawa City Hall (Laurier Ave West @ Elgin St.), proceeds west along Laurier Avenue West, then south on Bank Street to Lansdowne Park, and finishes in the parking area at Lansdowne. Total distance: approximately 3 km (1.7 mi.).

Over 40 paddlers, festival staff, and Board of Directors will come out and show their Irish spirit by taking part in the St Patrick’s Day Parade. The morning will feature the first ever 50ft long dragon boat on wheels. While it may never again see water, the retired dragon boat donated by the Rideau Canoe Club (RCC) has been given a second chance at glory with the new purpose of spreading holiday cheer to young and old. Along with its already fierce look, the dragon boat will be dressed in its Irish best with garland, leprechauns, and maybe even carrying a few little Christmas elves.

### **About the Ottawa Dragon Boat Festival**

Dragon Boat Racing has grown to become one of the hottest sporting events in the Nation’s Capital and today the Ottawa Dragon Boat Race Festival is the largest of its kind in North America. What began in 1993 as a small half-day event with only 25 teams, has grown to a 3-day sell-out event with 190 teams/5000 paddlers, 73,000 spectators, a host of entertainers, exhibitors/vendors and a comprehensive silent auction tent. The festival has grown into a year around presence in the community with its continued support of community events such as the Help Santa Toy Parade and many others.

**For more information please contact:**

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