



Ottawa Dragon Boat Race Festival
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Attention: News/Community Assignment Desks:

MEDIA ALERT – FIFTY FT. DRAGON BOAT ON WHEELS DEBUTS AT HELP SANTA TOY PARADE

Ottawa, December 5th, 2009

What: Ottawa Dragon Boat Parade Float

Who: Ottawa Dragon Boat Festival staff, board and paddlers

When: Saturday, December 5th 2009
6:00 pm – 8:00 pm

Where: Leaves Parade Headquarters (War Museum)

The Parade route begins at the War Museum (1 Vimy Place) and will continue east on Wellington, turn South on Elgin, turn east on Laurier Ave and finish at City Hall. The parade route is approximately 2.9 Km long.

Over 40 paddlers, festival staff, and Board of Directors will come out and show their holiday spirit by taking part in the Help Santa Toy Parade. The evening will feature the first ever 50ft long dragon boat on wheels. While it may never again see water, the retired dragon boat donated by the Rideau Canoe Club (RCC) has been given a second chance at glory with the new purpose of spreading holiday cheer to young and old. Along with its already fierce look, the dragon boat will be dressed in its Christmas best with lights, garland, snowflakes, and maybe even carrying a few little Christmas elves.

About the Ottawa Dragon Boat Festival

Dragon Boat Racing has grown to become one of the hottest sporting events in the Nation's Capital and today the Ottawa Dragon Boat Race Festival is the largest of its kind in North America. What began in 1993 as a small half-day event with only 25 teams, has grown to a 3-day sell-out event with 190 teams/5000 paddlers, 73,000 spectators, a host of entertainers, exhibitors/vendors and a comprehensive silent auction tent. The festival has grown into a year around presence in the community with its continued support of community events such as the Help Santa Toy Parade and many others.

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For more information please contact:

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