



For Immediate Release

Get Your Favourite Brew at The Beach Tim Hortons Brings Fresh Brewed Coffee to Mooney's Bay for the 15th Annual Ottawa Dragon Boat Race Festival

OTTAWA: From June 20-22, 2008 Tim Hortons will serve freshly brewed coffee on-site at Mooney's Bay for the 15th Annual Ottawa Dragon Boat Race Festival (ODBRF). Entire proceeds from the \$1.00 medium-sized cups of coffee will be donated to the ODBRF. Be sure to follow the inflatable coffee cup to the Tim's kiosk between 7:00 AM and 4:30 PM on Saturday and Sunday.

Additionally, the Tim Hortons Children's Area will offer fun and exciting activities, including live entertainment, arts and crafts, a Bubble Bounce play structure and more.

Mooney's Bay is THE place to be June 20-22 promising a fantastic experience and outdoor family fun as the ODBRF celebrates 15 years of the Dragon Boat Festival fun in the Nation's Capital.

"Year after year our team works tirelessly to build and expand the festival, listening to our participants and visitors and making improvements," said John Brooman, Executive Director of the Festival. "We are only as successful as our patron's experience."

Festival Event Hours: Friday 6PM – 9PM
 Saturday 7AM – 9PM
 Opening Ceremonies begin on Saturday, June 21st at 12:30 pm
 Sunday 8AM – 4PM

Tim Hortons Inc. Overview

Tim Hortons is the fourth largest publicly traded quick service restaurant chain in North America based on market capitalization, and the largest in Canada. Tim Hortons appeals to a broad range of consumer tastes, with a menu that includes premium coffee and donuts, flavored cappuccinos, specialty teas, home-style soups, fresh sandwiches and fresh baked goods. As of March 30, 2008, Tim Hortons had 3,238 system wide restaurants, including 2,839 in Canada and 399 in the United States. More information about the Company is available at www.timhortons.com/.

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About Ottawa Dragon Boat Race Festival

The Ottawa Dragon Boat Race Festival began in 1993 as part of a larger Chinese cultural tradition that goes back 2,400 years. With assistance from the Hong Kong Canada Business Association it started small with only 25 participating teams over a half-day event. By 2006, the sport had grown to 190 teams participating in both the corporate and community categories over two days, making the Ottawa Dragon Boat Race Festival the largest Dragon Boat Festival in North America. In 1998, a charitable component was added to the Festival raising funds for 4 local charities on an annual basis. To date \$1,300,000 has been raised through the “Pledge Challenge” and the Ottawa Dragon Boat Foundation has since been established to help focus and grow this necessary component. This year, the Ottawa Dragon Boat Foundation will be supporting a total of eight local charities through a new, three-tier system. For more information visit www.dragonboat.net.

About The Ontario Trillium Foundation

The Ontario Trillium Foundation (OTF) is an agency of the Government of Ontario. For over 25 years, the Foundation has supported the growth and vitality of communities across the province. It continues to strengthen the capacity of the volunteer sector through investments in community-based initiatives. ODBRF would like to thank OTF for their generous sponsorship of the Ottawa Dragon Boat race Festival. For more information, please visit www.trilliumfoundation.org.

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For more information please contact:

Cristina Greco
Knock on Wood Communications + Events
613-236-8452 ext. 505
cristina@kowpr.com

or

Nadia MacDonald
Regional Marketing Manager-Eastern Ontario
613-695-5838
macdonald_nadia@timhortons.com