

Tim Hortons Ottawa Dragon Boat Festival: *Bronze Sponsorship Opportunities*

Unlimited Sponsorships Available

BRONZE benefits include:

PRINT

- One (2 7/16" x 3 9/16"), black and white ad in the Official Program Guide (80,000 copies distributed in Ottawa Citizen.)
- A full logo on our poster (5,000 copies.)
- Acknowledgment as a sponsor in all promotional material, newsletter and official program book.
- Acknowledgment as a sponsor in select print media ads (valued at \$225,000)

ON SITE

- The opportunity to post "name only" banners (number and size TBD by Festival.)

WORLD WIDE WEB

- Acknowledgment as a BRONZE sponsor on the festival web site www.dragonboat.net with an active link from your logo.

PUBLIC RELATIONS

- One - 30 second commercial/advertisement at the festival on our Public Address system.
- An invitation to all official functions including the Pre-Festival Launch and Opening Ceremonies.
- A sponsorship presentation recognizing your contribution to the Festival at the Opening Ceremonies.

VIP ACCESS

- 2 invitations to our VIP viewing area (including lunch and refreshments.)
- 1 VIP parking pass.

ADDED VALUE

- Special acknowledgment of your significant contribution to the community throughout the Festival.
- A commemorative memento recognizing your contribution to the Festival.
- Please consult the Festival Programs Chart for other available opportunities.

*Total Sponsorship would include:
Contribution of \$3,000 cash or \$4,500 in kind
and \$1,000 cash.*

Our Mission Statement: "To each year deliver a first class Dragon Boat Race Festival accessible to all that brings together and gives back to our diverse community through team building, charitable fund raising and a cross cultural experience that is fun for everyone."